

MINUTES

LOUISIANA CRAWFISH PROMOTION & RESEARCH BOARD

August 11th, 2021

Rice Research Station

Rayne, LA

Call to Order:

David Savoy called the meeting to order at 1:00 P.M.

Roll Call:

MEMBERS PRESENT

David Savoy
Greg Faulk
Ralph Babin
Wayne Romig
Chandra Scarber
Robert Buller
Kip Lastrapes

MEMBERS ABSENT

Jody Meche
Wylie Jewel
Bill Pizzolato

Declaration of a Quorum:

A quorum was declared with 7 members.

Approval of Minutes:

The minutes from the April 28, 2021 Board meeting were read.

MOTION BY: Ralph Babin seconded by Robert Buller to approve the minutes from the April 28, 2021 Board meeting. Motion Carried.

Collections & Financial Report:

David Savoy called on Ron Harrell to present the collections and financial reports. He reported to the Board the current condition of accounts.

MOTION BY: Ralph Babin seconded by Kip Lastrapes to approve the financials. Motion Carried.

Next, Ron discussed with the Board that the state financial auditor contacted him. The Board will now be required to use an auditing CPA firm that the state has sent out bids for. There will be a conference call that the Board can join to go over the bids and choose an auditing CPA firm.

Promotion & Research:

Joshua Vaughan, University of Louisiana at Lafayette, gave an update on the automated crawfish-peeling machine. The Board looked at the current design overview including the meat extraction subsystem and the crawfish abdomen/tail clamp subsystem. Plans for the next quarter include the following, continued refinement, further testing, continued development of user interface, operation of system and logging of the process (# of crawfish, estimated weight, etc.). The Board decided that at the next meeting they would like to view the automated crawfish-peeling machine at the University.

Patrick Fields, Nexstar, discussed the digital results from the 2021 social media campaign. The social media campaign are in conjunction with the locations of the 2021 billboard campaign. The campaign ran from March – May 2021.

MOTION BY: A motion was made by Greg Faulk seconded by Ralph Babin to carry over the balance from the social media campaign and use it towards September advertisements on www.brproud.com. Motion Carried.

A White Spot research update was given to the Board.

The Louisiana Department of Ag & Forestry will be offering another promotional grant for 2021-2022 for the amount of \$12,500.00. The Board decided that if the grant is approved to use the funds towards the 2022 billboard campaign.

MOTION BY: A motion was made by Ralph Babin seconded by Robert Buller to use the promotional grant funds towards the 2022 billboard campaign. Motion Carried.

Board Business:

The Board next discussed the crawfish season.

No public comment

The date for the next Board meeting will be Wednesday, November 3, 2021 or Wednesday, November 10, 2021 at 11:00 a.m. location TBD.

MOTION BY: Kip Lastrapes and seconded by Ralph Babin to adjourn the meeting. Motion Carried.