



Bobby Jindal
GOVERNOR

STATE OF LOUISIANA
DEPARTMENT OF HEALTH AND HOSPITALS



Bruce Greenstein
SECRETARY

Louisiana Council on Obesity Prevention & Management
Minutes

Thursday, December 2, 2010, 10:00 AM – 12 PM

Pennington Biomedical Research Center-Administration Building-Presentation Room

Members and Partners Present:

Manny Barocco (JPPSS)
Sydna Barocco (JPPSS)
Leah Barron (Louisiana Health Plan)
Donna Betzer (Healthy Lifestyle Choices)
Stephanie Broyles (Pennington Biomedical Research Center)
Avery Corenswet (Ochsner Healthy System)
Sheliah DiJohn (Jefferson Parish Public Schools)
Dee Fuchs (Consultant to BCM)
Stewart Gordon (Pediatrics, Earl K. Long Medical Center – Council Chair)
Linda Greco (Southeast Dairy Association, Louisiana Dietetic Association)
Denise Harris (DHH-OPH-Nutrition Services)
Lauren Hoffman (McMains Children's Developmental Center)
JiJi Jonas (East Baton Rouge Parish Schools)
Jan Kasofsky (Office of Mental Health)
Betty Kennedy (Louisiana School Boards Association)
Lynn Kinekeu (DHH-Diabetes)
Leslie Lewis (OPH-MCH/CSHS Consultant Nutritionist)
Kate Lolley (Tulane Prevention Research Center)
Soumya Mamidala (CDC, DHH)
Janie Martin (LA MCH)
Debby Nance (Louisiana Department of Children and Family)
Bill Noonan (Environment & Health Council of Louisiana)
Karissa Page (Louisiana State Oral Health)
Kathryn Parker (Tulane University Prevention Research Center)
Virginia Pearson (OPH/Region 2 FIMR)
Pam Romero (DHH/Nutrition - Council Coordinator)
Neva Shillington (JPPSS)
Jennifer Stenhouse (Center for Planning Excellence)
Gayla Strahan (SE LA AHEC)
Samaah Sullivan (Pennington Biomedical Research Center)
Amalia Toledo (OPH – Infectious Disease Epidemiology)
Berry Trascher (American Heart Association)
Matthew Valliere (DHH/Chronic Disease)
Courtney Waguespack (Louisiana Restaurant Association)
Mark Wilson (Picard Center)

I. Call to Order/Welcome/Introductions

- The meeting was called to order by Dr. Stewart Gordon. After attendee introductions, all were reminded of the Council's Mission: *To promote an environment that supports opportunities for all Louisiana residents to make healthy food choices and to be physically active in order to achieve or maintain a healthy weight.*

II. Presentations (power point posted on LA Obesity Council website at <http://www.dhh.louisiana.gov/offices/medialibrary.asp?ID=270>)

“Fuel Up to Play 60 Update”

Linda Greco, RD, LDN

Program Account Manager

Southeast United Dairy Industry Association, Inc.

- Fuel Up to Play 60 (FUTP 60) is a youth-led wellness program that empowers youth to take action in their school and for their own health. Sponsored by National Dairy Council and National Football League. In Louisiana FUTP60 is promoted by the Southeast United Dairy Industry Association, NFL New Orleans Saints and Louisiana Action for Healthy Kids. Program goals include better food choices, increased access to healthy foods and physical activity and improved school environment. Current status of FUTP60 in Louisiana: 1118 schools registered (65% of Louisiana Schools), Rapides Foundation adopted FUTP60 as requirement for grant funding (8 parishes, 81 schools in the Alexandria area; many parishes actively involved and adopted FUTP 60 as a component of wellness policy, Competitive funding available up to \$3,000 per school, per year during 2010-2011 school year. For more information visit www.fueluptoplay60.com or contact Linda Greco at 504.467-3320 or 800.343.4693.

“Partnering with a Purpose”

Manny Barocco, Director, Athletic, Health and Physical Education, Jefferson Parish

Neva Shillington, Westbank Physical Education Resource Teacher

Dean Tessitore, Westbank, Health Resource Teacher

Sydna Barocco, Eastbank Physical Education Resource Teacher

Shelia DiJohn, Eastbank Health Resource Teacher

- Model in Jefferson Parish: Having partners pulls everything together, and it’s amazing what you can accomplish by working together. Ideas from years ago are starting to bear fruit in schools now. Some programs that Jefferson Parish is partnering with: Smart Bodies, Healthy Lifestyle Choices, Ochsner (3 certified trainers work with schools all year long), Elwood Fitness Center (aid in staff development, facility use, exercise mobile unit that schools use for field days), New Orleans Hornets (Bee Fit games), Play 60 and FUTP, Step Up to the Plate nutrition initiative with professional baseball team, Fitnessgram (in all schools), SPPW project to create School Health Advisory Councils (SHAC), Lighten up Louisiana, Louisiana 2 Step, TrimKids, TAG with Tulane, Special Olympics, First Tee clinics, USTA, Sports Flash (work with curriculum department to get kids to create media and shows about what’s going on related to health and physical activity). Plan to have an event in the future where all school districts can come together, share ideas, and learn from each other.

III. September 2, 2010 minutes approved.

IV. Workgroup Reports

Louisiana Childhood Obesity Research Consortium (LA CORC)

Stephanie Broyles reported

- LA CORC has been going on for a year and it’s time to look at the objectives of the group. A survey is being sent out December 3rd, 2010 to aid in creating short-term

objectives for the group. The group will begin strategic planning for the workgroup at the next meeting on February 2nd, 2011.

Advocacy/Policy and Environmental Change Workgroup

Betty Kennedy, Berry Trasher, Stewart Gordon, Pamela Romero reported

- *(Act 286 Project) Schools Putting Prevention to Work (SPPW)* – 27 school districts were awarded \$17,000 to create School Health Advisory Councils (SHACs). All districts had a representative attend trainings on October 26th or 27th in Lafayette or Jonesborough. Evaluations showed that the trainings were very helpful. Schools are starting to host their kickoff events. Districts must turn in a monthly report the 10th of every month and an action plan on December 30th.
- *Campaign for Healthy Kids Grant* – Have been working with Save the Children since June and just recently turned in an RFA to receive \$55,000 to work on policy in Louisiana. The American Heart Association will be the fiscal agent. Top three policies to push are joint use agreements, nutrition and physical activity in childcare centers, and breastfeeding. Grassroots support is important from members of the community.
- *SNAP card (formerly Food Stamps)* – Now accepted at Redstick Farmers Markets in the Baton Rouge area.
- *Legislative Reports* - ACT 256 Report will be submitted to DHH next week. SR 172 requested 13 organizations to report on childhood obesity on November 18th. Dr. Jimmy Guidry reported on behalf of the Council.
- *National League of Cities* – Matthew Valliere presented at the meeting in Jackson, Mississippi. DHH Chronic Disease has signed a memorandum of understanding to work with the League on the *Healthy Southern Cities Initiative*. Technical assistance will be provided to the Mayors of LeCompte and Natchitoches. The LA Obesity Council and LA AFHK are currently working on Mayor Kip Holden's HealthyBR in Baton Rouge. The Healthy Southern Cities Initiative goal is to look at policy and environmental changes in ten cities. Plans also include coordinating the initiative with the Let's Move! Cities and Towns through the Louisiana Dietetic Association (LDA). Pam Romero has been appointed as a LDA state contact for the Let's Move! Cities and Towns and American Dietetic Association initiative.

Louisiana Action for Healthy Kids (LA AFHK)

Leslie Lewis, Matthew Valliere reported

- LA AFHK State Team Workgroup meeting will be held on December 2nd. Group will be looking at the Action Plan and coming up with goals. Gayla Strahan will have to step down as co-chair of the LA AFHK team. The group is grateful for her leadership and contributions for the past two years. Soumya Mamidala, CDC Apprentice, will be the new co-chair.
- *NAPSACC* – The DHH Maternal and Child Health Program and Nutrition Services Obesity Prevention, in collaboration with LSU School of Public Health will be implementing the NAP SACC program in 4 child care centers in the New Orleans area and expanded to 16 centers after the first year. NAP SACC is one of three programs identified by the White House Task Force on Childhood Obesity, as an evidence-based program to combat childhood obesity in early childhood. The goal

of NAP SACC is to promote healthy eating and physical activity in young children in childcare and pre-school settings.

- *Bissonet Plaza Healthy Community Project*-Collaborative project led by DHH Chronic Disease to instill policy, environmental, and systems change at the community and school levels to combat childhood obesity. Utilizing an ecological approach to promote environmental change to address obesity prevention in schools. Includes family involvement and the TrimKids program through East Jefferson YMCA; 60 kids will participate and Xavier University will evaluate the program.

Health Education and Awareness Workgroup

Stewart Gordon reported

- *Newsletters* - Thank you to the developers of two new and informative newsletters published by Council member organizations. LA CORC News by Samaah Sullivan, Pennington and Angel Pate, LSU HSC and Health and Wellness E-Bulletin by the Health and Wellness Section of the Department of Education.
- *Pennington Biomedical Research Center Childhood Obesity Conference* – The conference went well, there was a large turnout and registration had to be limited. Will begin work in January 2011 on the next Report Card and release logistics.
- *Cecil J Picard Award for Excellence in Education to Prevent Childhood Obesity* – Congratulations to Bill Noonan for receiving the award presented at the Pennington Childhood Obesity Conference.
- *Southern Obesity Summit* – Will be held in New Orleans, Louisiana in 2011. Tentative dates are October 16-18, 2011. Work is being done with representatives from the Texas Health Institute. The group is discussing how to make the conference more interactive.

Steering Committee

Soumya Mamidala reported

- Updated Strategic Plan for the Council for 2011-2013 was presented to Council Members. Presentation will be posted online. Suggestions were made to improve the Monitoring/Evaluation portion of the plan. Feedback from members can be sent to Pamela Romero.

V. Announcements

- *Safe Routes to School Program* – Up to \$300,000 is available per school to improve school environment. Application will be released in January and will be due in March.

VI. Adjournment

2011 SCHEDULED MEETING DATES: March 3, June 2, September 1, December 1