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GOVERNOR

STATE OF LOUISIANA
DEPARTMENT OF HEALTH AND HOSPITALS



Bruce Greenstein
SECRETARY

**Louisiana Council on Obesity Prevention & Management
MINUTES**

Thursday, June 2, 2011, 10:00 AM – 12 PM

Pennington Biomedical Research Center-Administration Building-Presentation Room

Members and Partners Present:

Leah Barron (Louisiana Health Plan)
Stephanie Broyles (Pennington Biomedical Center)
Dee Fuchs (Consultant, BCM)
Linda Greco (Southeast Dairy Association, Louisiana Dietetic Association)
Stewart Gordon (Earl K. Long Medical Center – Council Chair)
Denise Harris (LA WIC)
JiJi Jonas (East Baton Rouge Parish Schools)
Jan Kasofsky (Office of Behavioral Health)
Leslie Lewis (OPH-MCH/CSHS Consultant Nutritionist)
Jo-Ann Mack (MultiPractice Clinic)
Soumya Mamidala (CDC, DHH)
Barbara Moffett (Louisiana State Nurses Association)
Patricia Morris (MultiPractice Clinic)
Debby Nance (Louisiana Department of Children and Family)
Bill Noonan (Environment & Health Council of Louisiana)
Karissa Page (Louisiana State Oral Health)
Pamela Romero (DHH/Nutrition - Council Coordinator)
Liz Scheer (Baptist Community Ministries)
Courtney Waguespack (Louisiana Restaurant Association)
Mark Wilson (ULL, Picard Center)
Alice Womble (Blue Cross Blue Shield/LA 2 Step)

I. Call to Order/Welcome/Introductions

- The meeting was called to order by Dr. Stewart Gordon. After attendee introductions, all were reminded of the Council's Mission: *To promote an environment that supports opportunities for all Louisiana residents to make healthy food choices and to be physically active in order to achieve or maintain a healthy weight.*

II. Presentations (power point posted on LA Obesity Council website at <http://www.dhh.louisiana.gov/offices/medialibrary.asp?ID=270>)

“Childhood Obesity – Transformation Arcade”
Patricia Morris, Assistant Chief Operating Officer
Jo-Ann Mack, Clinic Office Manager
The MultiPractice Clinic

III. March 3, 2010 minutes approved.

IV. Workgroup Reports

Louisiana Action for Healthy Kids (AFHK) Workgroup

Bill Noonan, Yvette Marshall, Linda Greco, Leslie Lewis, Stewart Gordon reported

- *Kids Quickstart Tennis Karnival* – Bill Noonan introduced Yvette Marshall, director and manager of all BREC tennis programs. BREC is introducing the lifetime sport of tennis to children ages 5-10. The USTA instituted a format for children's tennis; BREC purchased new equipment and renovated tennis courts to hold the Kids Quickstart Tennis Karnival. First Karnival was held last August on Highland. A mobile health unit was available for health screenings, and the East Baton Rouge Parish School Board helped spread the word. Over 200 children participated. The last Karnival was May 14th and brought in about 100 kids to Forest Park, with plans for two more events this summer in North Baton Rouge and Highland Rd. Yvette thanked the Council members for partnering and supporting these events.
- *Fuel Up to Play 60* – Currently, 77 districts have schools enrolled in FUTP 60; 1440 schools are engaged which reaches about 683,000 students. This year, 12 grants have been awarded which amounts to \$23,500. June 15th is the next cutoff date for grant funds. Schools can apply four times a year for up to \$4000 for the year. Half of the funds go to nutrition and half to physical activity. Funds come through the NFL and National Dairy Council.
- *NAPSACC* – Has been going on for the past year in 3 New Orleans daycare centers (one center has dropped out). Have done baseline measurements on 110 kids and a dietitian is now working with center directors to go through their policies and make recommendations. A second set of measurements will be completed in June/July. Next year, the project will expand statewide to 15 active centers and 15 control centers. Currently in the process of targeting regions but are looking at Monroe, Lake Charles, Houma/Thibodeaux, and New Orleans.
- *Childcare Center Regulations* - DCFS licensure regulations are in the process of being revised which includes limiting screen time for kids under 2 to 0 minutes and 60 minutes for kids over age 2, and requiring 60 minutes of daily physical activity. The licensure regulations went up for public comment a few months ago and will hopefully be approved next year in January.
- *School Health Awards* – Deadline for applications is May 31st. Hope to present at the annual Pennington Conference.
- *Fitnessgram* - 23 schools have completed registration for Fitnessgram, 4 schools are pending, and 8 FG licenses remain. Facing some challenges in getting schools to submit scores, but Michael Comeaux is aiding in the process of contacting schools. Follow-up is needed to assure data is being provided to the Picard Center for the Act 256 work. Pam will contact Holly Howat with the Picard Center.
- *Schools Putting Prevention to Work* - All 27 school districts are moving forward with development of their comprehensive school wellness policy and drafts are being submitted.

Advocacy/Policy and Environmental Change Workgroup

Stewart Gordon, Pamela Romero, Fred Shumate reported

- *Daycare Center Bill* – Caused a lot of opposition and was voluntarily deferred by author. This year, the message was put out and conversation was started, looking to

push forward with this legislation in future years. Learned some valuable lessons on where our state stands.

- *Breastfeeding Legislation* – Authored by Representative Simon. Bill hasn't gone to committee yet. There are some problems with a high fiscal note, but a few amendments are being made to reduce the fiscal note. It was too wide in scope initially (about 4,000 state buildings).
- *Joint Use Agreements* – Legislation regarding concerns about liability issues in the use of outdoor school equipment after school hours. Unanimously passed through House Committee. Up for hearing in Senate Judiciary on June 7th.
- *2011 Legislative Session Obesity Prevention Policy Agenda* – Updated policy sheet posted on LA Obesity Council website and distributed to the list serve.
- *Act 256 Legislative Report* – Report was submitted to DHH within the timeline (December 2010) and the report is still going through the approval process. This year, report authors have been encouraged by the DHH Secretary to include strong recommendations for change.

Louisiana Childhood Obesity Research Consortium (LA CORC)

Stephanie Broyles reported

- At the end of April, webpage was opened. Currently waiting for people on the listserv to update their profiles, monitoring who is logging on, and letting them know how to customize their alerts. Will eventually become a very valuable tool, currently in initial stage. For anyone who wants to be added to the LA CORC listserv, email katy.drazba@pbrc.edu. Because the site is hosted on Pennington, you have to fill out a form prior to joining stating that you are HIPPA compliant.

Health Education and Awareness Workgroup

Soumya Mamidala, Pamela Romero, Stewart Gordon reported

- *Pennington Annual Childhood Obesity and Public Health Conference and Report Card* – Conference will be held September 14th. This year, a grade will not be assigned. The report card will be released with goals for Louisiana similar to that of Healthy People 2020. A draft will be released online in August for public comment and additional time will be provided at the conference in September for further comment. The report card will be released in November with recommendations for the year. Also working on developing more specific standards and criteria for what is considered an A, B, C, etc.
- *Southern Obesity Summit* – The 5th Annual Summit will be held October 2-5 at Sheraton Hotel in New Orleans. A tentative agenda is available online. Numerous speakers from Louisiana will be presenting and registration is now open online. There will be a policymaker symposium where each state will provide 1 or 2 legislators or health officers. The Texas Health Institute is still looking for funding for the Summit. If you know of anyone that can help, contact Pam Romero.
- *Cecil J Picard Award* – It's time to start thinking about nominees, an email will be sent out to council members requesting nominations soon.

Steering Committee

Pamela Romero, Soumya Mamidala reported

- *Obesity Strategic Planning* – Steering Committee met to review the 3 year Strategic Plan for the Council and began work on development of a 1 year action plan. During this process, the DHH Secretary requested a 2 year business plan for within DHH. Work will focus on the DHH plan and coordinate with the Council plan. Pam Romero and Soumya Mamidala have been working to complete the plan, and it is currently going through approval processes. Target areas are childcare centers, schools, breastfeeding, and communities. Also working on identifying funding for the development of an 8-10 year state plan for nutrition, physical activity, and obesity prevention to include focus groups and plan development and writing over the next 18 months.
- *Council Paperwork* - Ethics board requires members of councils to submit paperwork regarding financial income, etc. The LA Obesity Council received a feedback from the Ethics Board stating that Council members don't have to submit because we do not receive or expend funding over \$10,000. Legislative auditors have also called to update the website with member information.
- *Council Display Board* – Took suggestions on how to improve/develop a new display board. Suggestions include incorporation of CDC's six target behaviors, update of maps, use of handouts as part of the display, include economic cost of obesity, links to available resources for help, promotion of quality PE programs within schools, move things around on the board to make them more appealing to the eye, and a diagram on the board that shows everything that the Council is doing. Liz Scheer may have resources to help with the revamping of the board.

V. Announcements

- Legislative Luncheon on Tuesday, June 7th, to save funding to the Nurse Family Partnership Program.
- May was Sport and Physical Education Month and the Obesity Council, LAHPERD, Governor's Council, and American Heart Association put together a packet for legislators with a DVD of what quality PE programs should be like, quality PE checklist, and a T-Shirt.
- 60-70,000 kids participated in fitness assessments this year. Working to connect Picard Center with all schools so there is a sharing of data.
- Everyone is invited to visit the Transformation Arcade at 281 West 4th Street in Independence, LA.
- CDC Public Health Associate Soumya Mamidala will be transitioning to another program in July and another Associate, Elise Lang, will take her place.

VI. Adjournment

2011 SCHEDULED MEETING DATES: September 1, December 1